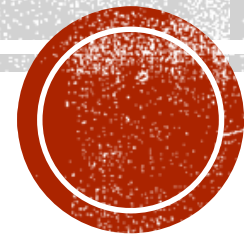


# BEYOND THE PHOTOBOOK

Tony Wright

16<sup>th</sup> February 2018



# **FOUR TYPES OF ILLUSTRATED BOOKS**

- **Personal Photobooks**
- **Record books**
- **Photographic Portfolio**
- **Illustrated Book**



# PERSONAL PHOTOBOOKS

- **Posh version of the traditional photo album**
- **Small amount of text**
- **Optimised for individual photos or individual pages of photos**
- **Little overall style**



# RECORD BOOKS, FOR OTHERS TO USE

- Made possible by current technology
- Reasonable amount of general text
- Prioritise overall style rather than individual photos
- Dependent on the over style of layout, text type and photographic harmony
- Remove any “tensions”



# PHOTOGRAPHIC PORTFOLIO

- Photographs are key
- Modest amount of photo specific text - explanation, context and technical
- Style driven by the photographers intent
- Relatively few photos per page
- Alternative styles of paper, printing, covers and binding



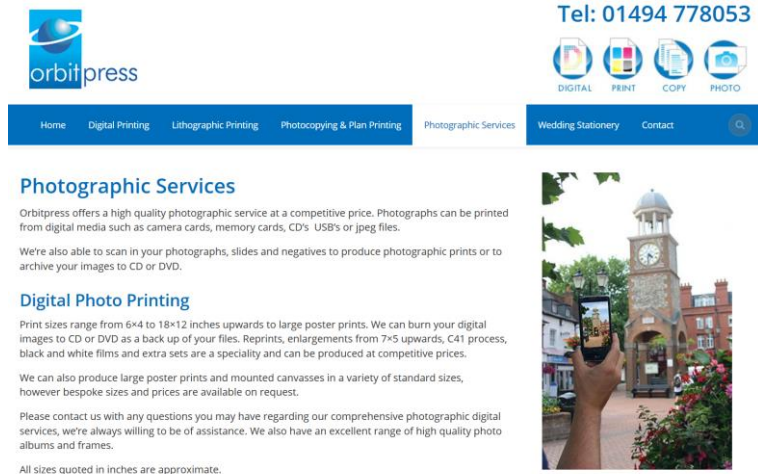
# ILLUSTRATED BOOK

- Very traditional format
- Photographs support the text
- Style driven by text and authors intent
- Best done with conventional publishing software
- Multiple copies involved



# DESKTOP PUBLISHING SOFTWARE AND CONVENTIONAL PRINTING

- MS Publisher
- Serif Pageplus
- Adobe InDesign – [Intro Video](#)
- Xara Page & Layout Designer – [Intro Video](#)



The screenshot shows the Orbitpress website. At the top left is the Orbitpress logo. To the right, the phone number 'Tel: 01494 778053' is displayed above icons for Digital, Print, Copy, and Photo services. A navigation menu includes Home, Digital Printing, Lithographic Printing, Photocopying & Plan Printing, Photographic Services, Wedding Stationery, and Contact. The 'Photographic Services' section is highlighted, containing text about high-quality photographic services, digital photo printing options, and contact information. A small image shows a hand holding a smartphone displaying a photo of a clock tower.

## Your Quote:

Total Cost Including Delivery:

£ 511.90



## This Price Is For:

Landscape orientation A4 size hardback books.

Quantity 20.

Custom printed full colour hardback cover with matt laminate (outside).

Premium binding.

End papers & fly sheets White.

NO corner protectors.

NO ribbons.

NO headbands.

100 pages (book block, excluding cover).

Inner pages printed on 170gsm Silk paper.

ALL 100 pages printed in full colour throughout.

PDF online soft proof.

Artwork supplied as per the artwork preparation guide.

Despatched 5 working days from approval of artwork.

Normally delivered within 1 working day from depatch to HP7 9AB

Non guaranteed service, delivery anytime between 8:30am and 6:00pm

(M-F).

Books are zero rated for VAT.

